

infomerc.wo

Presents:

How to Automate your eBook Delivery
With Outlook Express

This eBook was written by infomerc.wo, a successful Silver eBay Power Seller. It has very detailed instructions with pictures and leads you through setting up your automated Outlook Express e-mail account.



I also encourage you to visit my eBay store and buy more amazing eBooks!

Don't forget to buy my Ultimate eBook Collection or my Guaranteed Powerselling eBook Business!

<http://stores.ebay.com/infomercwo>

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Setting up your e-mail account

Setting up eBook-delivering automation!

A required program for this is Microsoft's Outlook Express; it is simply the best e-mail program for doing what I do. This section covers MS Outlook Express, it's included on most home computers, if you don't have it just follow this link to re-download IE6 with Outlook Express:

<http://www.snapfiles.com/get/ie6.html>

Now, let's begin by automating this program for your business. The first thing you need to do is pick an e-mail address that you are going to use for your automated account. You really need to consider using high speed broadband internet because this is the best for automating your e-mail accounts, although it is not entirely necessary it is very nice to have.

One thing about this is you have to have a POP3 account to use Outlook Express, well NOT ANYMORE! You can use YPOPS! and set it up with Yahoo! or Hotmail or whatever else is not POP3. Just visit this link; it has everything you need to know, if the link is not working there is a .zip file in this .zip file.

<http://yahoopops.sourceforge.net>

* * Remember * *

Remember to set up a folder on your computer where you keep the Automated e-mails that contain the links to your eBooks.

NOTE:

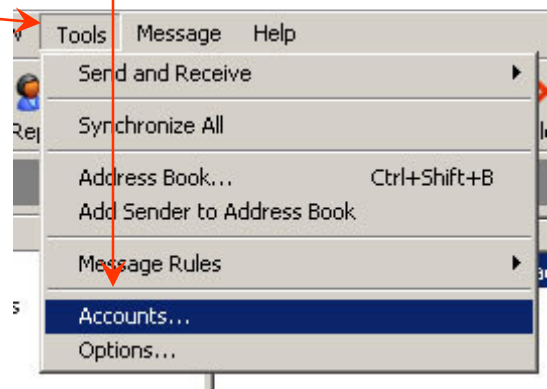
If you are serious about your eBay eBook business then you need a website to deliver the links to your eBooks to your customers. If you try to attach your eBooks to e-mails then you will be unsuccessful.

Most mail programs such as YAHOO, HOTMAIL, MSN and AOL will not accept them because they are too large and the SPAM filters will reject them. You would also have to send each one manually, just trust me, you **should get some web space somehow**.

Now to take you through the process.

Open up Outlook Express and click Tools then click Accounts.

Once you have set up your accounts then you can then start setting up your auto-responders, they will make you money while you aren't even using the computer! You can be making money while you sleep, how awesome could that be! For example, I am making money right now as I type this!

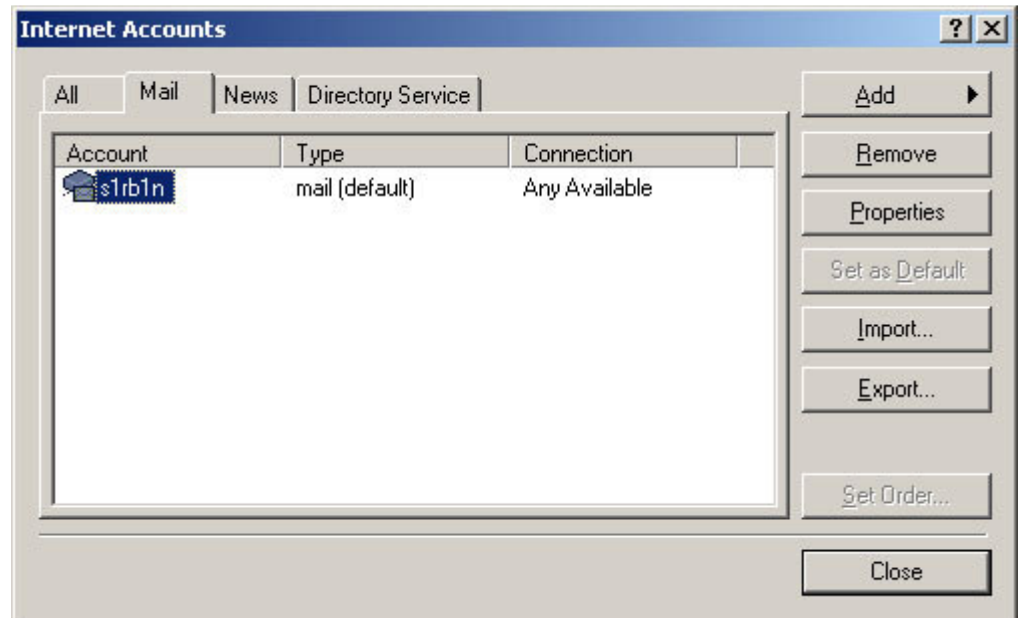


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Here you see Internet Accounts, if you already have your accounts set up you can skip this section but if not, begin by clicking Add then Mail and the **e-mail provider you have your addresses with from should provide you with instructions for setting it up.**

You must take into account that you need **2 e-mail accounts** for this (**haha, take into account!**) One for **PayPal** and one for **eBay**, because you need the e-mails you get from eBay and PayPal to be **separate** from themselves.

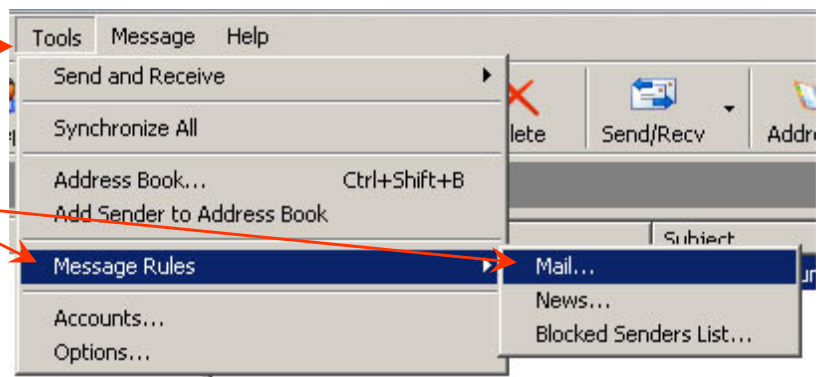


Now you have your accounts set up and named, let's automate them!

Open up Outlook Express and click Tools.

Then click Message Rules, then Mail.

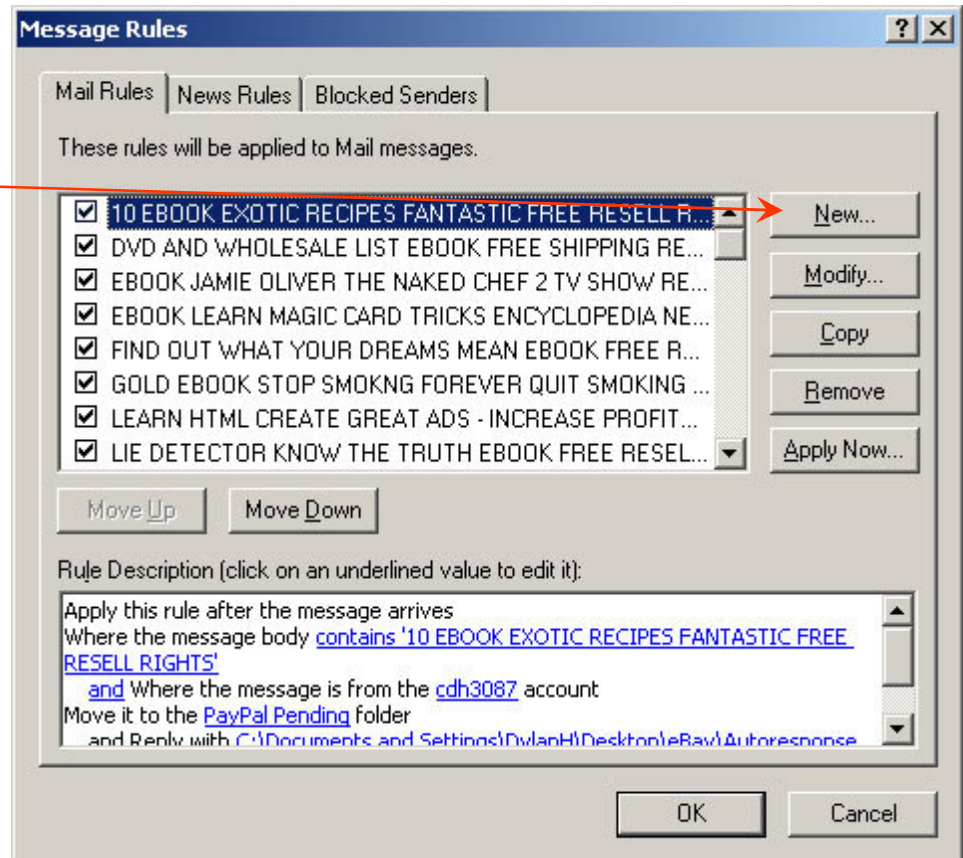
After you have done this, you should see



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Now I will teach you to set up your first Auto-Responder, hooray!!

Begin by clicking on the **New** button.



See next page.

You will see this screen.



New Mail Rule [?] [X]

Select your Conditions and Actions first, then specify the values in the Description.

1. Select the Conditions for your rule:

- ☐ Where the From line contains people
- ☐ Where the Subject line contains specific words
- ☒ Where the message body contains specific words
- ☐ Where the To line contains people

2. Select the Actions for your rule:

- ☐ Move it to the specified folder
- ☐ Copy it to the specified folder
- ☐ Delete it
- ☐ Forward it to people

3. Rule Description (click on an underlined value to edit it):

Apply this rule after the message arrives
Where the message body contains specific words
and Where the message is from the specified account

4. Name of the rule:

New Mail Rule #1

OK Cancel

See next page.

You want to check two boxes in the first section called the Conditions for your rule:

1. The box that says **Where the message body contains specific words.**
2. The box that says **Where the message is from the specified account.** (You have to scroll down to see it)

Click on the blue link that says "**contains specific words**"

New Mail Rule

Select your Conditions and Actions first, then specify the values in the Description.

1. Select the Conditions for your rule:

- ☐ Where the From line contains people
- ☐ Where the Subject line contains specific words
- ☒ Where the message body contains specific words
- ☐ Where the To line contains people

2. Select the Actions for your rule:

- ☐ Move it to the specified folder
- ☐ Copy it to the specified folder
- ☐ Delete it
- ☐ Forward it to people

3. Rule Description (click on an underlined value to edit it):

Apply this rule after the message arrives
Where the message body contains specific words
and Where the message is from the specified account

4. Name of the rule:

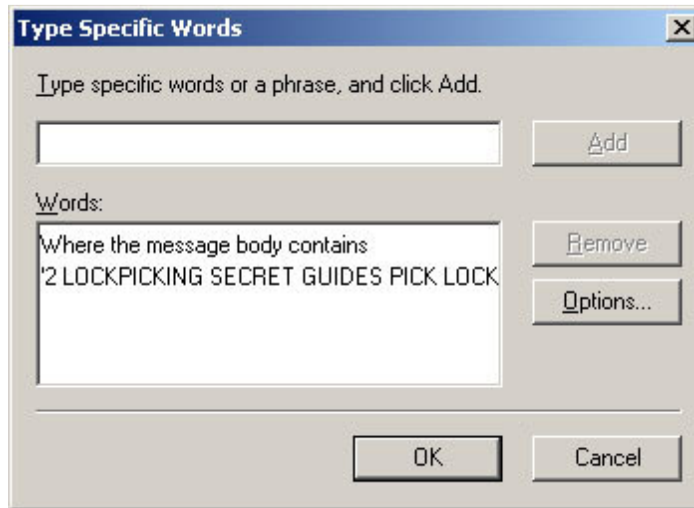
New Mail Rule #1

OK Cancel

See next page.

<http://stores.ebay.com/infomercwo>

You will see this:



Notice that I have used the title: ***2 LOCKPICKING SECRET GUIDES PICK LOCKS EBOOK RESELL***

THE TITLE YOU USE MUST BE EXACTLY THE SAME AS THE AUCTION TITLE FOR IT OR IT WILL NOT WORK!

See next page.

<http://stores.ebay.com/infomercwo>

<http://stores.ebay.com/infomercwo>

Type in your title and click add, click ok. Then cut and paste the name into the name of the rule box at the bottom of the New Mail Rule box where it says **New Mail Rule #1**.

DO NOT CLICK OK YET!

New Mail Rule

Select your Conditions and Actions first, then specify the values in the Description.

1. Select the Conditions for your rule:

- ☐ Where the From line contains people
- ☐ Where the Subject line contains specific words
- ☒ Where the message body contains specific words
- ☐ Where the To line contains people

2. Select the Actions for your rule:

- ☐ Move it to the specified folder
- ☐ Copy it to the specified folder
- ☐ Delete it
- ☐ Forward it to people

3. Rule Description (click on an underlined value to edit it):

Apply this rule after the message arrives
Where the message body contains '2 LOCKPICKING SECRET GUIDES PICK LOCKS EBOOK RESELL'
and Where the message is from the specified account

4. Name of the rule:

2 LOCKPICKING SECRET GUIDES PICK LOCKS EBOOK RESELL

OK Cancel

REMEMBER!

You **must** remember that the title **2 LOCKPICKING SECRET GUIDES PICK LOCKS EBOOK RESELL** must always be the **EXACT** same text that you use for the title of your eBay listing, this must not change in any way or your auto-responder will not recognize the text string and **WILL NOT** send the correct information. **BE SURE** to remember this otherwise you will waste your time.

Make sure that whenever you place this or any other auction title that you **always CUT & PASTE** it so it is **always** the exact same.

Next, click "Where the message is from the **specified** account" link.

You will see this:

Once this box opens up this is where you select the e-mail address that you will use to receive your **PayPal** payments, **NOT YOUR EBAY E-MAILS!** You can see that the cdh3087 account is selected to receive my PayPal payments. Select your payment-receiving account and click OK.

Select Account

Select the mail account that these messages apply to.

Account: cdh3087

OK Cancel

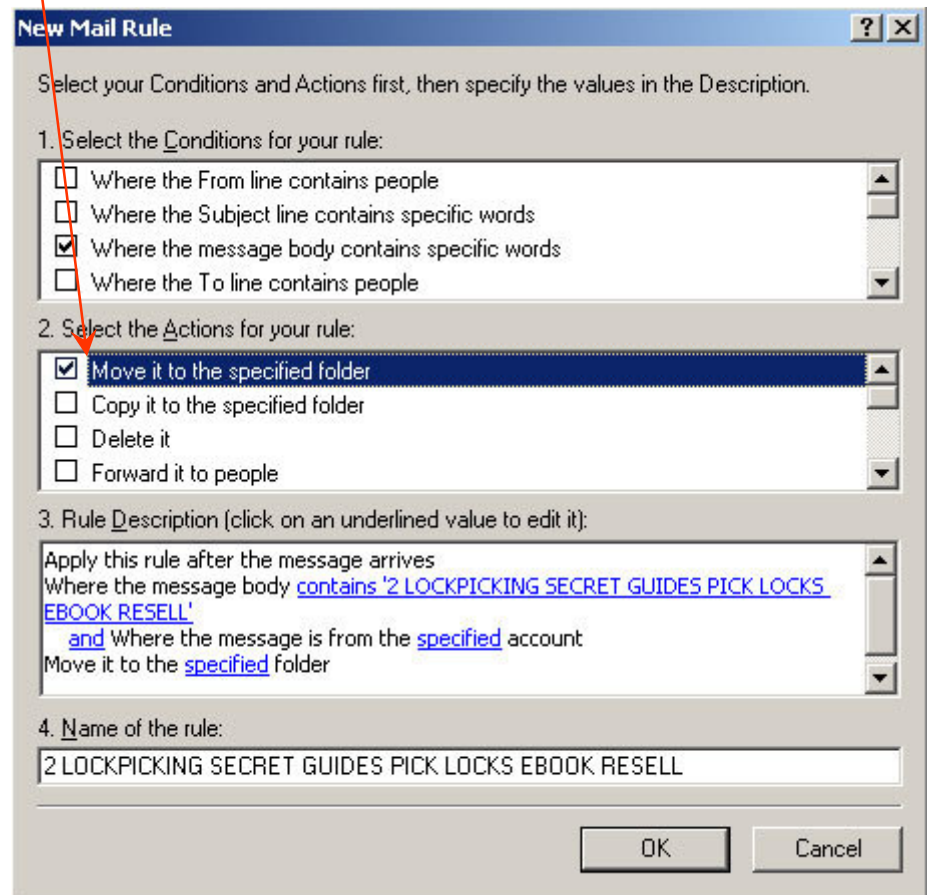
<http://stores.ebay.com/infomercwo>

<http://stores.ebay.com/infomercwo>

The conditions of the rule are set, now we need to specify what we want to happen when those conditions are met. View the screen below:

You want to click Move it to the specified folder.

Click the **"move it to the specified folder"** link and it will open your move folder.

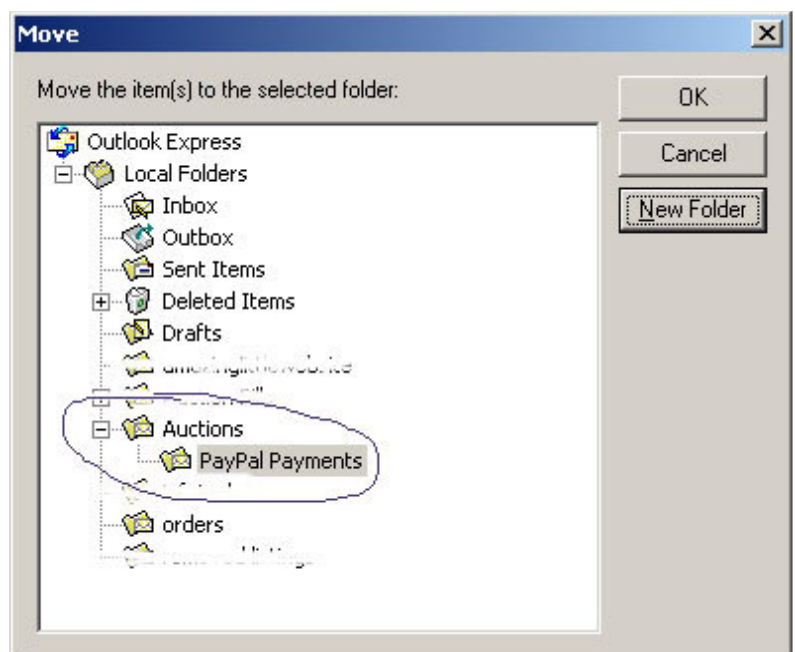


You will see this:

Now you select what folder you want it to move your payments into.

See how I have a folder called Auctions and then PayPal Payments, this is where I store my payments until I decide to delete or move them somewhere else, you can do whatever you want, it's all up to you!

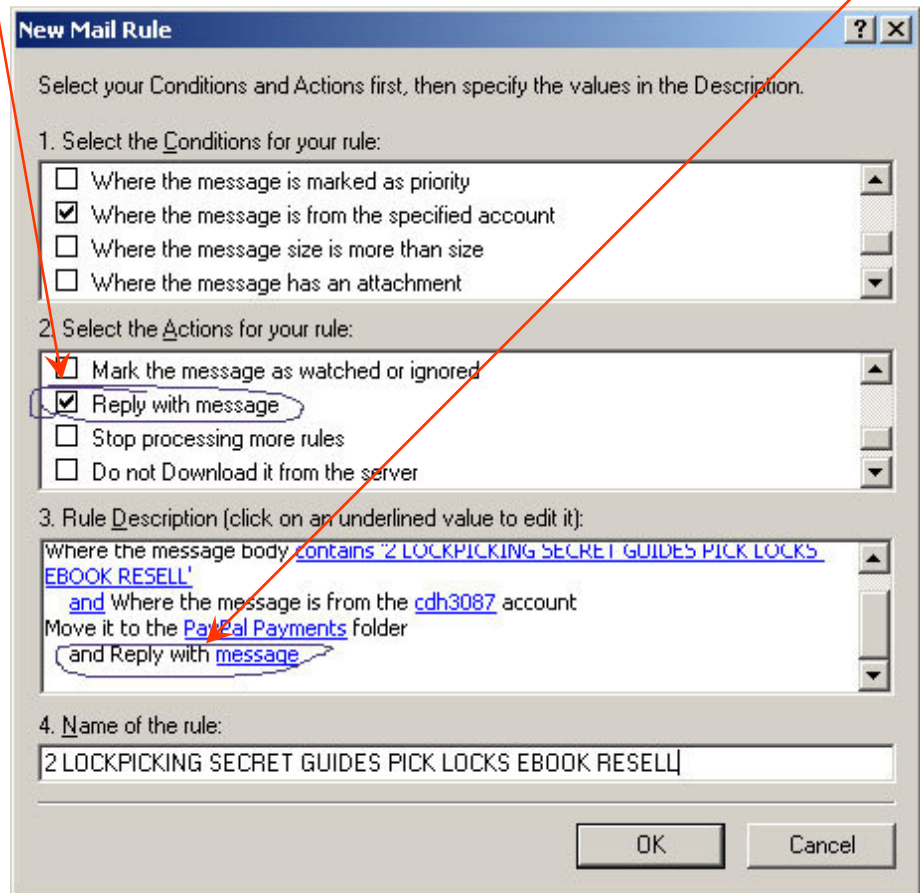
Click OK and view this screen:



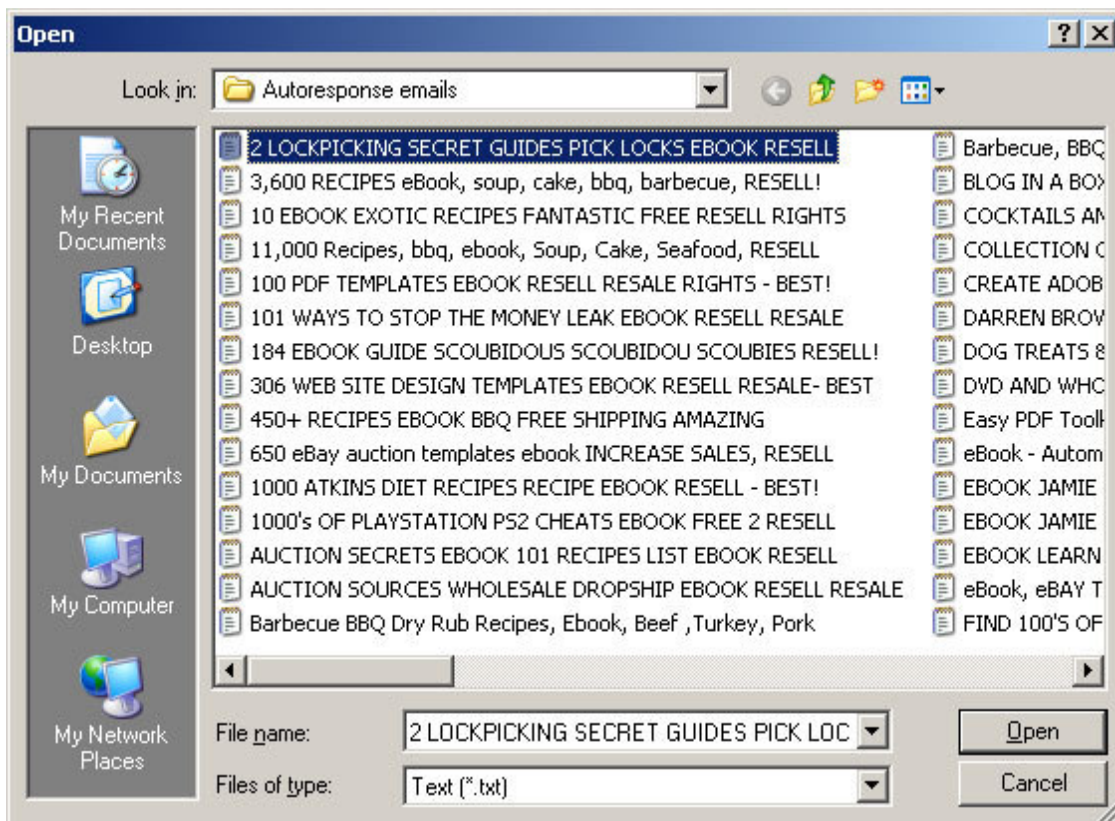
<http://stores.ebay.com/infomercwo>

<http://stores.ebay.com/infomercwo>

Check the box that says *Reply with Message* and then click on the blue link where it says **"and Reply with message"**



You will see this screen:



<http://stores.ebay.com/infomercwo>

<http://stores.ebay.com/infomercwo>

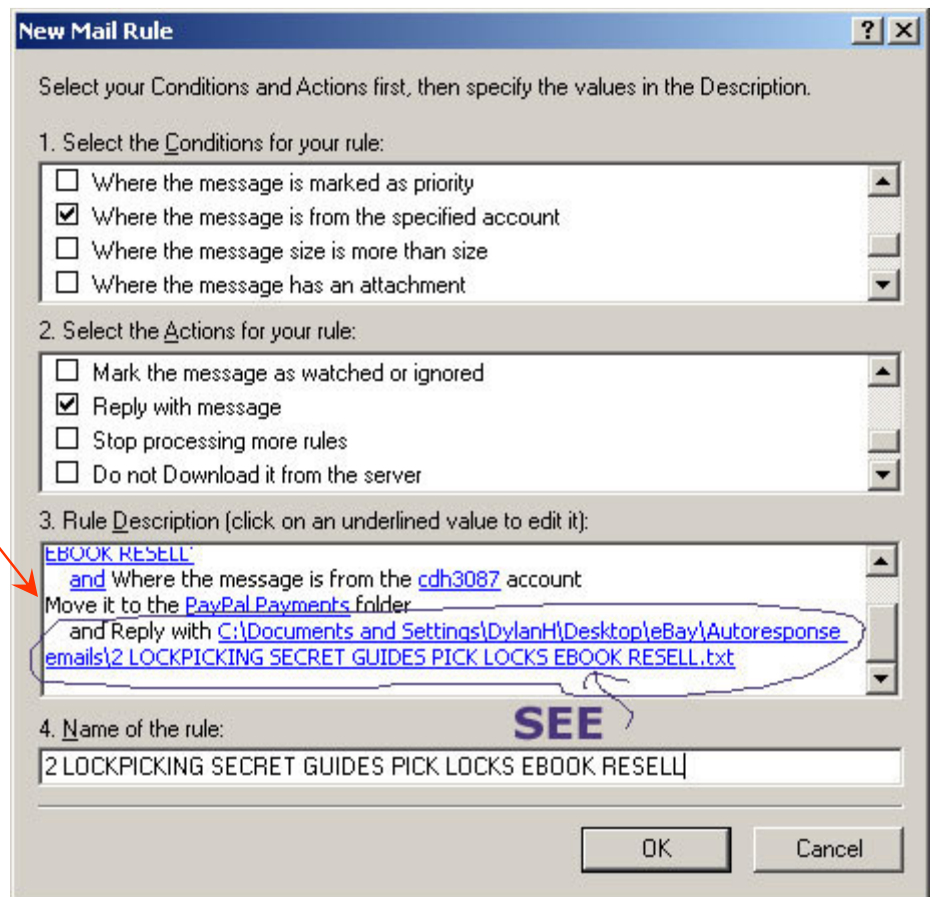
Go to folder where you have your .txt Auto-Responder e-mails, make sure they are .txt.

Select .txt from the drop down menu.

Select the text file, mine is titled **2 LOCKPICKING SECRET GUIDES PICK LOCKS EBOOK RESELL** and I click open.

It will appear in the bottom window with the rest of the details we have set-up.

SEE:



Once you have done all of this you can then click the ok button and that's it. You have just set up your first Auto-Responder! HOORAY! Just do this for every single item and you won't have to do a thing!

**** Remember ****

Remember to set up a folder on your computer where you keep the Automated e-mails that contain the links to your eBooks.

NOTE:

If you are serious about your eBay eBook business then you need a website to deliver the links to your eBooks to your customers. If you try to attach your eBooks to e-mails then you will be unsuccessful.

Most mail programs such as YAHOO, HOTMAIL, MSN and AOL will not accept them because they are too large and the SPAM filters will reject them. You will also have to send each one manually, just trust me, you **should get some web space somehow**.

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<http://stores.ebay.com/infomercwo>

Here are a few sample e-mail templates I send my buyers, you can use them!

The one I send when I mail the link:

Dear eBay Member.

Thank you so much for choosing to buy from me. I know you have a lot of choices and I appreciate your business. First of all, if you are not completely satisfied with your purchase from me please let me know before leaving feedback. As long as you are happy with your purchase please leave me positive feedback and I will do the same for you within 2 hours.

*You will find below the link you need to download your purchase.
If you have any problems or questions let me know.
Regards.*

Charles.....(Sirbin2000)

Below is the link to your purchase

http://exceptionaldeals.net/ebooks/Powerseller_Package.zip

If you have any questions whatsoever about the Power Seller Package, just send me an e-mail, I'll answer any question you have about the package if you need help.

On some systems the links won't load. If this happens to you simply copy the text and paste it into the address bar in your browser.

PS. All files are zip files. You will need WinZip to extract them. You should already have this installed on your PC.

If not visit <http://www.winzip.com/downwz.htm>

to download WinZip.

Also many e-books are Adobe Reader .PDF files you should also have this installed on your PC.

If not visit <http://www.adobe.com/products/acrobat/readstep2.html>

These are free downloads.

Again Many Thanks

Charles.....(Sirbin2000) if you need to contact me e-mail sirbin2000@gmail.com

Here is another good e-mail you can send your buyers when your eBook has been shipped:

*PLEASE READ * PLEASE READ * PLEASE READ * PLEASE READ*

I have e-mailed your item to you. It was sent to the E-MAIL ADDRESS that you use for YOUR PAYPAL ACCOUNT (this is to ensure that you got it) You should have already received it before getting this email from me.

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<http://stores.ebay.com/infomercwo>

PLEASE CHECK YOUR SPAM or TRASH FILTERS IF YOU HAVE NOT RECEIVED THE ITEM WITHIN 6HRS - LET ME KNOW IF IT IS STILL NOT THERE.

Item title: 450+ RECIPES EBOOK BBQ FREE SHIPPING AMAZING

Web Address: <http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=4400812304>

Item number: 4400812304

Buyer User ID: drycreektrading

Seller User ID: sirbin2000

Total: \$0.02

Once your item arrives and you are happy with your purchase, PLEASE LEAVE FEEDBACK for me.

My Selling Manager Pro will automatically do the same for you as soon as it receives it.

Thank you again and good luck

Charles... (Sirbin2000)

One of the things I **highly recommend** you to get is a web site with web hosting because you **cannot** send customers their eBooks as attachments because most mail programs such as Hotmail, AOL and MSN will block e-mails that are larger than 2-3 mb so you need only send them a link.

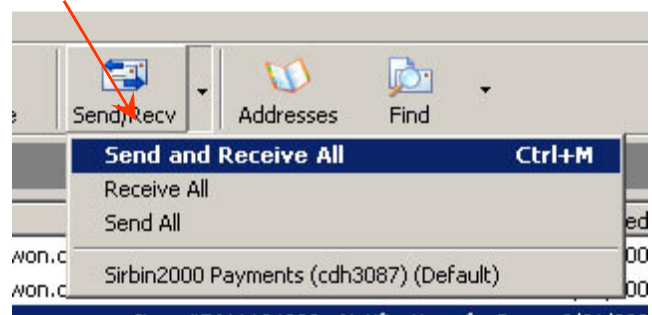
Checking if your auto-responder works

For this it is pretty easy, if you don't already have another e-mail account in addition to your two on Outlook Express, just go to Yahoo or Hotmail and open one up. Once you have done that, you just send an e-mail to your PayPal address that receives the payments that is set up with the rules. Let's say we use this title: **2 LOCKPICKING SECRET GUIDES PICK LOCKS EBOOK RESELL.**

First, like I said before, you need to make sure it is always the exact same title, you always want to copy and paste it so you never make any mistakes. So now you will just copy that title and paste it into the body of your message, because that is where we set the rule. Send the message. Now go to Outlook Express and click the part on top that says Send and Receive All.

Now your client will send and receive all of the messages on the server. Your e-mail from the other account will pop up on your PayPal payment address, it will automatically move it to your payment folder and reply with the message.

Now you just go back to the e-mail address you sent it from and viola, if you did it correctly then you will see your message! If it does not work, make sure you copy and pasted the title and everything is exactly the same.



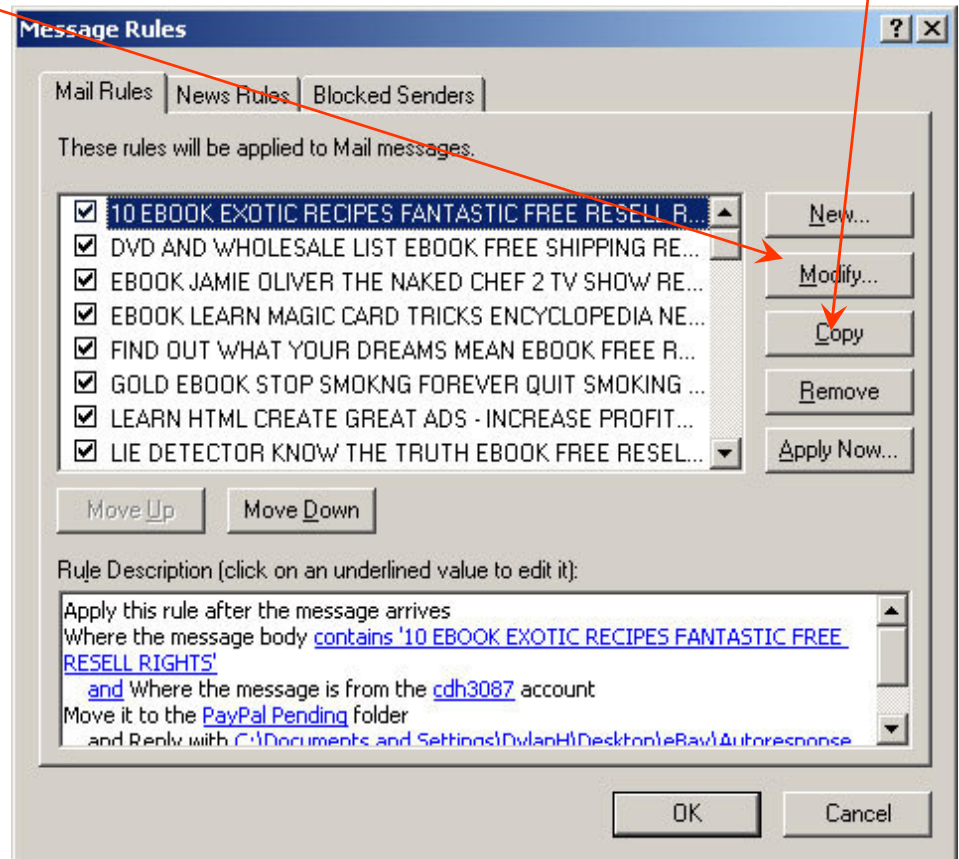
If it still does not work, read through the instructions again and make sure you did everything correctly and fix any errors, if you are still having problems, just contact me and I will get back to you A.S.A.P.

I found that sometimes if a rule does not work you can change the title to all or mostly caps and it tends to work after doing that.

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Once you have set up one rule, it is smooth flying from then on, you can just click on a rule, click **copy**, and then click **modify** the copied rule and just edit that one so you don't have to go through all this over and over again.



Now you are ready! You know how to automate your delivery!

**To join me in my e-Books crusade, and a
guarantee for you to become eBay
powerseller in 90 days:**

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